


# Business Continuity & Crisis Management

Business Continuity & Crisis Management teaches you everything on the topic thoroughly from scratch so you can achieve a professional certificate for free to showcase your achievement in professional life.

This Business Continuity & Crisis Management is a comprehensive, instructor-guided course designed to provide a detailed understanding of the nature of the related sector and your critical roles within it.

Business Continuity & Crisis Management course builds on understanding Business Continuity Management (BCM) to better recognize potential crises, effectively handle interruptions, and return to normal operations. The aim is to gain the capacity to be proactive and efficiently execute a plan with minimum impact - to be crisis resilient.

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- Objectives
- Understand how to become a more crisis-resilient organization
  - Ensure that BCM and the crisis management plans are regularly updated
  - Enhance BCM plans to ensure they cover all business functions
  - Implement a practical approach for stakeholder communications through crisis
  - Deal with extreme risk events in a more managed way
  - Build and oversee an effective BCM team
  - Complete regular and realistic crisis management audits
  - Understanding (BCM) to better recognize potential crises
  - Gain the capacity to be proactive execute a plan with minimum impact



## Who should attend

Business Continuity & Crisis Management training course is ideal for:

Anyone who wants to know how to respond to crises effectively

Operations Managers

Senior Management

Crisis Management Executives

Emergency Management

Disaster Recovery Managers

Business Continuity Manager



### Day 1

#### Business Continuity & Crisis Management

- Understanding Strategic Crisis Management.
- Consider the complete range of risks to your organization.
- How does Business Continuity provide value to an organization?



### Day 2

#### Risk, The Need For BCP

- First Up... A Word on Risk
- Business Continuity Planning & Crisis Management. What is The Difference?
- Do I Need a Business Continuity Plan?
- Examples of Incidents, Crises and a Response



### Day 3

#### Important BCP Program Considerations

- Electronic Risk Monitoring Platforms
- The Obstacles to Business Continuity Planning
- Beware 'The Human Factor
- Putting an Effective Business Continuity Plan Together
- Communicating in a Crisis



### Day 4

#### Guidance on Program Structure, Ownership and Evaluation

- A Brief Look at The International Standard
- The PDCA Model
- Ownership, Accountability & Leadership
- Planning, Support, Operation



### Day 5

#### Bringing It All Together

- C Bringing It All Together – A Template For Action
- Pointers on Bouncing Back After Covid-19 or Any Other Crisis
- The 'Fast-Track' Business Continuity Plan