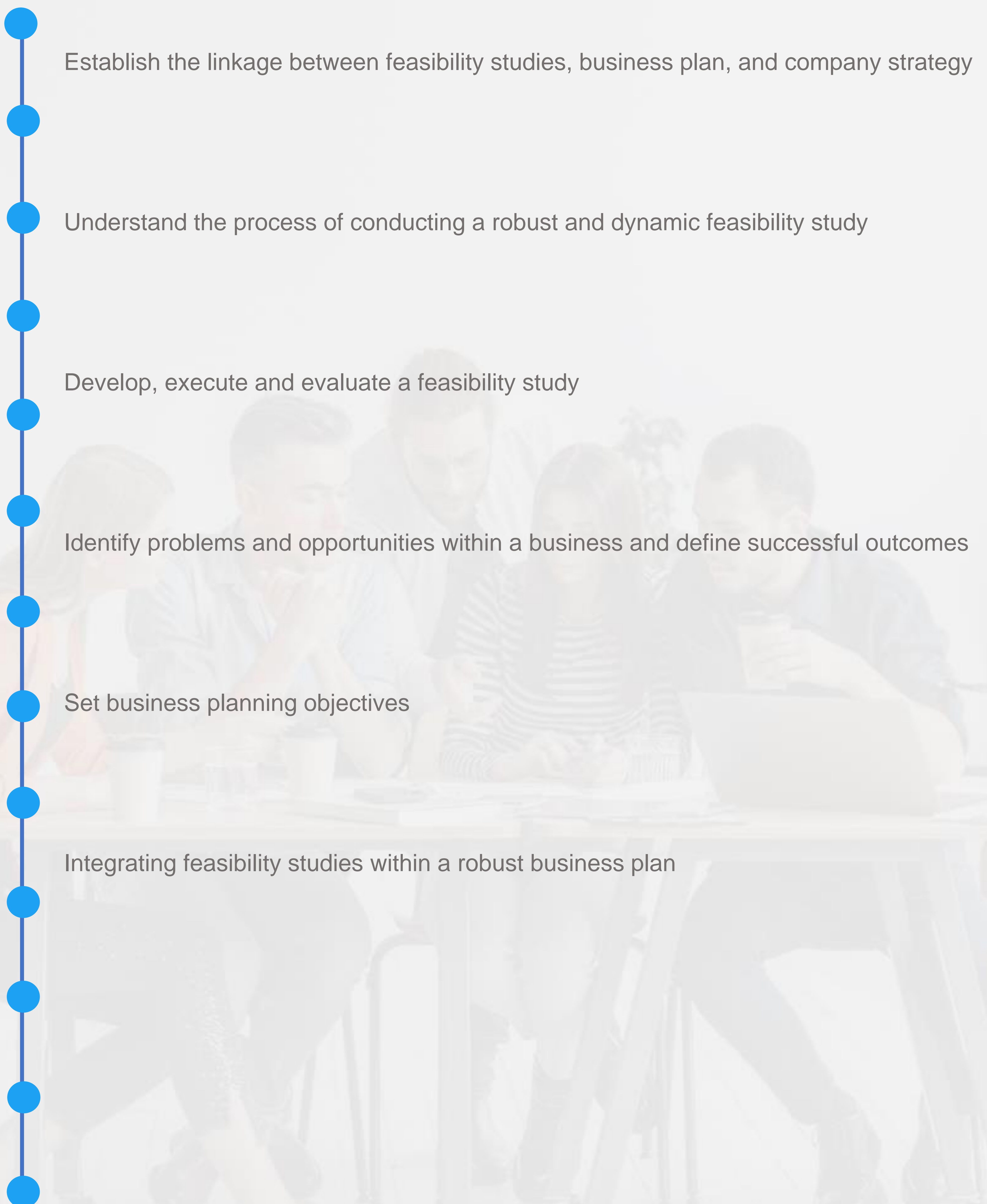


Feasibility Studies and Business Planning

This course “Feasibility Studies and Business Planning” has been specially designed to enable delegates to get involved in effectively developing new ideas into commercial realities. Feasibility studies address issues that influence the success of new projects and assess the advantages and disadvantages of multiple options so they can be ranked and prioritized. The end product of a feasibility study is a clear, concise report which presents the proposed project’s objectives, with conclusions and recommendations for the next phase. In this course, we give participants clear guidelines on what a feasibility study should include and how to conduct one. Whether you plan to appoint a specialist team to undertake a feasibility study or intend to do one yourself, this course will guide you through every step and give you the confidence to manage or execute the process effectively.



Objectives



Who should attend

Advanced Audit - Risk Management course is ideal for:

Finance Team

New and experienced Business Executives

Senior and Middle Managers.

Project managers.

All line managers.

All individuals who want to become better at Budgeting.

HR Managers



Day 1

Business Planning

- Strategic Plan and a Business Plan
- Business Analysis and Strategic Planning
- Integrated Strategic and Business Planning
- Business Planning Objectives
- Framing the Business Value Proposition
- Business Planning Process Map



Day 2

Planning a Feasibility Study

- Feasibility Study and a Business Plan
- What are feasibility studies and why are they important?
- Feasibility Studies: Definitions, Principles, and Concepts
- Creating and Protecting 'Value'
- Understanding the Business Need



Day 3

Considering the Options and the Risks Involved

- Distinguishing between Needs and Wants
- Performing an Options Analysis
- Creative Thinking and Problem Solving
- The Risk Management Process and Application
- Identifying and Managing Key Stakeholders
- Establishing the Cost Estimate



Day 4

Preparing the Report and Engaging the Various Stakeholders

- Determining the Most Feasible Option
- Financial Analysis Techniques
- Developing the Feasibility Report
- Developing Robust Strategic Thinking Skills
- Relating the Study to Corporate Objectives and Strategy



Day 5

Creating a Robust Business Plan and Business Planning Tools

Auditable universe: General attributes

- The Business Plan Process and the Key Elements of a Business Plan
- Translating an Inspired Idea into a Robust Business Plan
- Implementing the Plan and Measuring Success
- Reviewing and Evaluating Progress vs. Plan